

Rules & Regulations



2024 Farming Simulator Contest
Rules & Regulations (“OFFICIAL RULES”)
Open to residents of Manitoba

NO PURCHASE NECESSARY. By entering this Contest, entrants agree to abide by these Official Rules. The decisions of the Sponsor with respect to all aspects of the Contest are final.

1. SPONSOR & CONTEST PERIOD:

2024 Farming Simulator Contest (the “Contest”) is sponsored by Dairy Farmers of Manitoba (the “Sponsor”). The Contest begins at 12:00:00 PM Central Standard Time (“CST”) on June 17, 2024 and ends at 11:59:59 PM CST on August 31, 2024 (the “Contest Period”).

2. ELIGIBILITY:

To enter and be eligible to win, a person must be a legal resident of Manitoba, Canada who is age of majority or older in Manitoba at time of entry. Employees of the Sponsor, its affiliates, subsidiaries, related companies, Contest administrator, the independent contest organization, advertising and promotional agencies and the suppliers of each Prize (as hereinafter defined) or other materials or services in connection with the Contest (collectively “Contest Parties”) and the immediate family (defined as mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse) of the Contest Parties and all other persons whom reside with the Contest Parties, are not eligible to enter the Contest.

3. HOW TO ENTER THE CONTEST:

No Purchase Necessary.

(a) To Enter the Contest: During the Contest Period, follow @manitoba_dairy on Instagram and/or Dairy Farmers of Manitoba on Facebook and visit contest.dairyfarmersmb.ca (the “Contest Website”), and complete the entry form (the “Entry Form”) with your first name, last name, a valid email address, social media handle, current home address and confirm compliance with these Official Rules. Upon doing so, click “Enter Now”, and you will receive one (1) entry (an “Entry”) into the Prize Draw.

(b) Entries must be received on or before 11:59:59 PM CST on August 31, 2024 (the “Contest Closing Date”). Limit of one (1) Entry per person per email address during the Contest Period. Only one (1) email address per person may be used. Anyone found to use multiple email addresses to enter will be ineligible. Proof of transmission (screenshots or captures, etc.) does not constitute proof of delivery. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified.

4. PRIZES & APPROXIMATE RETAIL VALUE:

There are up to ten (10) prize bundles available to be won during this year’s 2024 Farming Simulator Contest include:

	Item 1	FS Game	Total per Prize	Grand Total
one (1) Game Chair Bundle consisting of one (1) Cybeart Apex Series Gaming Chair and one (1) Farming Simulator Digital Game Code for PC	\$750.00	\$80.00	\$830.00	\$830.00
one (1) Gaming Monitor Bundle consisting of one (1) Dell 31.5” FreeSync Gaming Monitor one (1) Farming Simulator Digital Game Code for PC	\$550.00	\$80.00	\$630.00	\$630.00
four (4) Keyboard Bundles, each consisting of one (1) Steel Series Apex Pro Mini Gaming Keyboard , one (1) Key board caps & coiled cable and one (1) Farming Simulator Digital Game Code for PC	\$400.00	\$80.00	\$480.00	\$1,920.00
two (2) Gaming Headset Bundles, each consisting of one (1) Logitech G Astro A50 X Wireless Gaming Headset and one (1) Farming Simulator Digital Game Code for PC	\$500.00	\$80.00	\$580.00	\$1,160.00
three (3) Gaming Package Bundles, each consisting of one (1) Logitech G Heavy Equipment Bundle for Farming Simulator and one (1) Farming Simulator Digital Game Code for PC	\$400.00	\$80.00	\$480.00	\$1,440.00
one (1) PS5 Digital Bundle consisting of one (1) PS5 Digital Console and one (1) Farming Simulator Digital Game Code for PS5	\$580.00	\$90.00	\$670.00	\$670.00
one (1) Xbox Series S Bundle consisting of one (1) Xbox Series S Console and one (1) Farming Simulator Digital Game Code for Xbox	\$380.00	\$75.00	\$455.00	\$455.00
one (1) Nintendo Switch OLED Bundle consisting of one (1) Nintendo Switch OLED Console and one (1) Farming Simulator Digital Game Code for Nintendo Switch	\$450.00	\$70.00	\$520.00	\$520.00
two (2) PS5 Custom Controller Bundles, each consisting of one (1) PS5 Dualsense Wireless Controller and one (1) Farming Simulator Digital Game Code for PS5	\$90.00	\$90.00	\$180.00	\$360.00
two (2) Xbox Custom Controller Bundles, each consisting of one (1) Xbox Wireless Controller and one (1) Farming Simulator Digital Game Code for Xbox	\$75.00	\$90.00	\$165.00	\$330.00

The total Approximate Retail Value (the “ARV”) of the Prizes being awarded is \$8,315.00 (eight thousand and three hundred and fifteen Canadian dollars). The Prizes must be accepted as awarded without substitution and cannot be transferred, assigned or redeemed for cash. In the event the Prizes (or any component thereof) cannot be awarded for any reason (including but not limited to force majeure or production exigencies), Sponsor reserves the right, in its sole discretion, to substitute another prize (or any component thereof) of equal or greater value, without liability. Any unused portion of the Prizes will be forfeited and shall have no cash value. All characteristics and features of the Prizes, except as otherwise explicitly stated above, will be determined by the Sponsor in its sole and absolute discretion. Only thirty (30) Prizes will be awarded. Limit of one (1) Prize per person during the Contest Period.

5. WINNER SELECTION:

At approximately 12:00:00 PM CST on September 3, 2024 in Winnipeg, MB, a random draw (the “Prize Draws”) will be held from among all eligible Entries received by the Contest Period End Date (as defined below). Odds of being selected for a Prize depend on the total number of eligible Entries received the preceding month by the Contest Period End Date.

For each Prize Draw, the first selected entrant will be eligible for the Prize.

The selected entrant will be contacted by email and/or telephone within ten (10) business days of the Contest Period Draw Date. If a selected entrant (a) cannot be reached by email within five (5) business days of being contacted; or (b) fails to correctly answer the skill testing question (see rule 6); or (c) fails to return the properly executed Release Form within the specified time (see rule 6), then he/she will be disqualified and another entrant will be randomly selected until such time as a Prize winner is confirmed or there are no more eligible entries, whichever comes first. The Sponsor will not be responsible for failed attempts to contact a selected entrant.

6. DECLARATION OF WINNERS AND AWARDING OF PRIZES:

To be declared a winner of a Prize (the “Winner”), the selected entrant must answer correctly, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question. The selected entrant will also be required to sign a Declaration and Release Form (the “Release Form”), in which, among other things, the selected entrant: (i) confirms compliance with the Official Rules; (ii) acknowledges acceptance of the Prize as awarded, without substitution; (iii) releases the Releasees (see rule 7) from any liability in connection with the Prize or any portion thereof or this Contest or otherwise; and (iv) agrees to the use of his/her name, residence (city and province/territory) and/or photograph without further remuneration, in connection with any publicity carried out by or on behalf of the Sponsor with respect to the Contest. The Release Form must be returned within the time period specified on the Release Form or the Prize will be forfeited. Prizes will be shipped by courier within Canada to the Winner address provided on the Release Form within four (4) weeks of being confirmed a Winner.

7. GENERAL:

By entering the Contest, each entrant: (i) agrees to abide by these Official Rules and the decisions of the Sponsor with respect to all aspects of the Contest, which are final; (ii) grants to the Sponsor, in perpetuity, a non-exclusive license to publish, display, reproduce, modify, edit or otherwise use his/her Entry, in whole or in part, for advertising or promoting the Contest or for any other reason; (iii) waives all moral rights in and to his/her Entry in favour of the Sponsor; (iv) agrees to release and hold harmless the Contest Parties and each of their respective agents, employees, directors, successors, and assigns (collectively, the “Releasees”) from and against any and all claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related cause of action and (v) releases the Releasees from any and all liability in connection with this Contest and his/her participation in this Contest to the full extent permitted by law.

All Entries become the permanent property of the Sponsor upon receipt and none will be returned. No correspondence will be entered into except with the selected entrants. The Contest is subject to all applicable federal, provincial and municipal laws.

The Releasees accepts no responsibility for loss, damage or claims caused by or resulting from the Contest or a Prize or for any other reason. By entering and/or accepting a Prize, each entrant consents to the use of his/her name, address (city) and/or photograph without further notice or remuneration, in connection with any publicity carried out by or on behalf of the Sponsor with respect to the Contest.

The Releasees will not be responsible for late, lost, illegible, incomplete, falsified or destroyed entries and all such entries are void. Entries that have been falsified, tampered with or altered are void. The Releasees will not be liable for any failure of the Contest Website or any Social Media Entry Form, does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, software or any combination thereof. The use of an invalid email address will disqualify the Entry. Users spamming the same email address will disqualify the Entry. In the event of a dispute, a selected entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected Entry. “Authorized account holder” is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. The sole determinant of the time for the purposes of a valid Entry in this Contest will be the Contest server machine(s). In the event it is determined that an entrant has entered in a fashion not sanctioned by these Official Rules and/or has submitted more than the number of Entries permitted by these Official Rules, only the first Entry submitted by the entrant will be eligible. All subsequent Entries submitted by the entrant will be disqualified.

The Sponsor reserves the right to terminate or suspend this Contest or to amend the Official Rules at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, the Sponsor reserves the right to cancel the Contest and conduct a draw from all previously received eligible Entries. The Releasees shall not be held responsible for any problems, errors or negligence that may arise or occur in connection with the Contest.

The Sponsor respects your right to privacy. The information you provided will only be used for the purpose of administering this Contest and prize fulfilment. By participating in the Contest, each entrant: (i) grants to the Sponsor the right to use his/her name, telephone number, e-mail address and their Entry (collectively the “Personal Information”) for the purpose of administering the Contest, including but not limited to, contacting and announcing the Prize Winners and coordinating the provision of the Prizes; (ii) grants to the Sponsor the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that the Sponsor may disclose his/her Personal Information to third-party agents and service providers of the Sponsor in connection with any of the activities listed in (i) and (ii) above. Sponsor will use the entrant’s Personal Information only for identified purposes, and protect the entrant’s Personal Information in a manner that is consistent with Sponsor’s Privacy Policy which can be found at <https://dairyfarmersofcanada.ca/en/privacy-statement>.

All intellectual property associated with the Contest, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by the Sponsor and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

In the event of any discrepancy or inconsistency between these Official Rules and disclosures or other statements contained in any materials related to this Contest, including, but not limited to point of sale, print or online advertising, these Official Rules shall prevail, govern and control to the fullest extent permitted by law.